

# HR DIRECTORS' FORUM 08

## ASIA-PACIFIC'S LEADING HR EVENT

### SHANGHAI

JULY 17 & 18, 2008 (THURSDAY & FRIDAY), HOWARD JOHNSON PLAZA, PUXI, SHANGHAI

Following the success of last year, The **SHANGHAI HR DIRECTORS' FORUM 08** coming 17 & 18 July 2008 promises to be the most ambitious yet. More and more HR leaders are being called upon to contribute to business strategy, whilst simultaneously managing an increasing global workforce. Designed exclusively for Asia-Pacific's CHOs, HR VPs, HR Directors and Corporate Leaders, the HR Directors' Forum is the happening event and best HR corporate peers networking platform of the year where over 20 breakout workshops will be presented by prestigious corporate HR Leaders from across the region, together with international HR and business experts, addressing latest trends and insights in developing, improving, and solving the human capital issues and challenges facing most today. An opportunity not to be missed so register now.



## TOPICS INCLUDE:

### DAY 1 – JULY 17, THURSDAY

- ▶ Demonstrating the Value of Investment (VOI): Practical Guidance for Measuring Project Management Training Results
- ▶ Retention and Performance Management
- ▶ Mobility in China: Tracking the Next Wave
- ▶ Potential for What? – Understanding Potential and What it Can Mean for Your Organization
- ▶ Strengthen Company's Culture and Value
- ▶ Design Corporate Curriculum and Training Programs
- ▶ Personnel Development Trend in an Organization

### DAY 2 – JULY 18, FRIDAY

- ▶ Education & Training matters when attracting, developing and retaining quality managers
- ▶ From "Reactive Defence" to "Proactive Collaboration" - Establish Trust-Based Employee Relationship under New China Labor Law.
- ▶ Atlas Copco's Leadership Competence for sustainable growth
- ▶ Solution to Reduce the Competency Gap between Fresh Graduates and Corporate World Requirements
- ▶ Effective Salary System
- ▶ Coaching: Maximizing the Impact of Coaching in your Work Places

## INVITED SPEAKERS

### DR HELEN LANGE

Business Management & Director,  
U21 GLOBAL

### PAUL NG

Senior Director & General Manager,  
Greater China, KELLY SERVICES

### RAVI SAHI

Director, Client Solutions,  
ESI INTERNATIONAL

### AVROM GOLDBERG

Managing Director, Asia Pacific & Middle  
East, SIRVA RELOCATION

### BENEDITE HERSEN

HR Director, AIRBUS

### JOE XU ROSE

HR Director, PEPSICO

### CHARLIE LANG

Managing Partner, PROGRESS U LIMITED

### CHRISTIE MAO

Asia Pacific HR Director  
AMERICAN STANDARD CHINA CO., LTD

### SHARON YAO

Regional HR Manager,  
ATLAS COPCO (SHANGHAI) TRADING  
CO., LTD

### PAUL VAN KATWYK

Ph.D., Managing Director Greater China  
PDI GREATER CHINA CORPORATION

### ZHANG JIAN LI

HR Director, ALCATEL SHANGHAI BELL

### GARY QIN

Sr. Recruiting Manager, Greater Asia Region  
INTEL

### JUSTIN JI DONG LAI

Organization Development Manager  
DOW CORNING GREATER CHINA

### GRACE WANG

Head of Human Resources, APAC  
SIEMENS HEALTHCARE DIAGNOSTICS

### DIANA ZHANG

Regional HR Manager – Asia  
ARCH CHEMICALS (SUZHOU) CO. LTD.

### DAVID GUANGMING HONG

VP & HR Director  
FISO MAGNET WIRE (SHANGHAI) CO., LTD.

### ERICA CHAN

Director of Workplaces Resources  
CUSHMAN & WAKEFIELD (SHANGHAI)

### SHERRY HUA

Senior HR Manager of Advisory Practice  
PWC COVERING HK AND CHINA

## CONFERENCE MC'S:

GLENN WILKINSON

KEKE QUEI KINNOGENE INC. – ASIA PACIFIC

Official Publication: Event Organiser

HR HONG KONG & CHINA  
HANDBOOK

KEY  
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FOR FURTHER INFORMATION AND REGISTRATION, PLEASE CONTACT: DARA YAM ✉ DARA@KMIMAIL.COM ☎ (852) 2815 5988 ☎ (852) 2815 5225  
FOR SPEAKING OPPORTUNITIES, PLEASE CONTACT: ALAN SO ✉ ALAN@KMIMAIL.COM ☎ (852) 2815 5988 ☎ (852) 2815 5225

# WHAT DELEGATES SAID ABOUT THE HR DIRECTORS' FORUM 07 SHANGHAI:

“ The programs offered a nice mix of sessions and presenters with an audience predominantly made up of many of the HR leaders who are defining the future for HR in China. ”

*Dr Paul Van Katwyk, VP & Managing Director, Greater China*  
PERSONNEL DECISIONS INTERNATIONAL (PDI)

“ I was impressed with the turnout and the event was very well organized. ”

*Lim Hock Thiam, Regional HR Director AP*  
NALCO PACIFIC

“ I attended the 2007 HR Forum and benefited a lot from the event. Personally I really cherish the opportunity of getting together with HR peers and discussing the current hot issues. Especially the presentations those speakers made during the event. Thanks for your great job, well done! ”

*Helen Yao, HR Associate*  
AMEC

“ I enjoyed the workshops and found the information useful at work on HR Directors' Forum 2007 Shanghai dated 19-20th July, the speakers are professional, the topics are meaningful, and the organization is very good! Thank you so much for your invitation again. ”

*Hellen Wu, HR Manager*  
CHINT

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## REGISTRATION

To secure your seat, please fill out the following registration form and fax / email us at **KEY MEDIA INTERNATIONAL HONG KONG** office

fax: +852 2815 5225 / email: [dara@kmimail.com](mailto:dara@kmimail.com).

Register now to get the many benefits the HR Directors' Forum can provide.

## REGISTRATION FORM:

There are more than 20 concurrent workshop sessions over the course of 2 days, you can choose ahead the workshop sessions you desire to attend. You will receive an email confirmation after we have confirmed your registration.

### ATTENDEE DETAILS:

Name: (Mr/Ms/Mrs)	Company:
Position:	Phone:
Email:	Fax:
Address:	

DAYS	DATES	REGISTRATION OPTIONS		
TWO-DAYS	17 – 18 July 2008 (Thursday - Friday)	<input type="checkbox"/> I will attend	<input type="checkbox"/> I will not attend luncheon	<input type="checkbox"/> I am a vegetarian
ONE-DAY	17 July 2008 (Thursday)	<input type="checkbox"/> I will attend	<input type="checkbox"/> I will not attend luncheon	<input type="checkbox"/> I am a vegetarian
ONE-DAY	18 July 2008 (Friday)	<input type="checkbox"/> I will attend	<input type="checkbox"/> I will not attend luncheon	<input type="checkbox"/> I am a vegetarian

### IMPORTANT NOTICE:

In order to maintain the exclusivity and seniority of the **HR DIRECTORS' FORUM**, please note that delegate applications will be accepted for HR directors or Senior HR Managers ONLY and registrations of non-HR position from HR service provision industries will be declined. Reservation in advance is required. Please consider your registration confirmed unless notified otherwise. Registration is accepted on a first-come first-served basis. Key Media International Limited reserves the right to vary or cancel the Forum and/or amend these terms and conditions at anytime without prior notice. All matters and disputes will be subject to the final decision of Key Media International Limited. Please bring your name card upon registration, and delegates who are not able to present their name card that is the same as the registered person, will be rejected to attend our conference. Thank you very much for your attention.